



CARDET
CENTRE FOR THE ADVANCEMENT OF RESEARCH
& DEVELOPMENT IN EDUCATIONAL TECHNOLOGY



2nd CALL for PAPERS

(extended deadline for submissions March 12, 2012)

62nd Annual conference of the

International Council for Educational Media 2012

In conjunction with the **5th Innovative Learning Environments 2012**

Conference theme: **Design Thinking in Education, Media, and Society**

Dates & Location: 26-29, September 2012, Nicosia, Cyprus

<http://icem2012.cardet.org>

Overview

The International Council for Education Media is an international organization that brings together global expertise in the field of educational technology. Its annual conference is an interdisciplinary forum that provides opportunities for educators, researchers, media producers, and practitioners to meet and debate issues that relate to educational technology. We invite you to participate in this prestigious event and submit your paper, poster, roundtable or workshop for presentation. The conference will take place in Nicosia, Cyprus.

The conference is organized by the international research and development center CARDET (Centre for the Advancement of Research and Development in Educational Technology), in collaboration with the International Council for Educational Media, the University of Nicosia, and other partners. CARDET is the leading R&D center in the Mediterranean region with a portfolio of more than 80 projects in 20 countries. For more information visit www.cardet.org.

Call for Papers

This is the second call for papers for the ICEM/ILE2012 conference. Submissions will be evaluated on the basis of an extended abstract, which should be composed of the title of the paper, author(s) names, addresses, e-mail, telephone, fax, and a text of no more than 500 words.

The abstract should be written in English, and must be sent to the Secretariat via e-mail (icem2012@cardet.org), as an attachment, by **March 12, 2012**. Please make sure that in your submission you indicate which presentation format you are interested in. Should you be interested in more than one format, please indicate the order of preference. Presentation Formats are:

- **Individual papers.** Paper presentations should consist of a 15 minute presentation followed by 10 minutes for questions and discussion.
- **Roundtables.** This format provides opportunities for in depth discussion and interaction with the authors on a research topic.
- **Symposia.** Symposia should consist of up to four individual papers with a common theme. These thematic panels should not exceed 90 minutes, preferably with 4-5 papers. The proposals for

thematic panels should consist of a description of the general topic and the different perspectives from which they will be approached, as well as their relevance to the conference.

- **Poster presentations.** The poster presentations will be held as part of a reception. During this scheduled session, authors will be required to stay with their poster and discuss their work one-on-one with other conference participants.
- **Workshops.** Workshops can last between 3-5 hours and should be hands on.
- **Virtual presentations.** Authors of virtual presentations will have 20 minutes to present and discuss their work. All authors must register.

All presentation rooms will be equipped with a computer and a video projector. Depending on the format and type of paper being submitted, the proposals will be reviewed by at least two referees based on the following the criteria:

- Overall quality and scientific originality
- Significance for theory, practice and policy
- Theoretical framework and conceptual rationale
- Clarity of definition of research questions and objectives
- Research method and design
- Presentation of results
- Interpretation of results (practical and theoretical relevance)
- Organization, structure and language of the submission
- Relevance to the ICEM/ILE2012 theme

Conference Theme

The theme of the conference is “Design thinking”. All humans have an inherent ability to design. When planning a dinner, a trip, a building, a learning activity, a new product, we engage in design. Everything that we have around us (with the exception of the untouched nature) has been designed. However, the process of design was poorly understood for a long time. Design thinking is an interdisciplinary framework that draws from the fields of cognition, creativity, engineering, arts, and the social sciences. Design thinking uses the sensibilities of a designer to develop human-centered innovative solutions to problems. During the ICEM2012 conference we will explore the various applications of design thinking and discuss challenges and opportunities that might arise when applying such a framework to solve problems faced in education, media and society. Topics of interest to this international event include, but are not limited to the following:

- Design thinking and its application across contexts
- Arts-based approaches to education, design and problem solving
- E-learning theory, design, and practice
- Learning design (theory and practice)
- Games in education and training
- Mobile learning applications
- Visual and media literacy
- Design research across disciplines
- Accessibility and assistive technologies
- Technology and social justice
- Distance education and online environments
- Educational media production and distribution
- Research and evaluation methods in educational technology

- Teacher education and lifelong learning
- Applications of technology in business, government, and medicine

We encourage the submission of a variety of papers and work including but not limited to empirical research, case studies, classroom implementations, case studies with applications of technology, theoretical discussions, and critical reviews of literature.

Instructions to Authors

Accepted papers will be published in the conference proceedings. In order for a paper to be included in the conference proceedings and conference program, the first author of each presentation needs to **register for the conference by June 30, 2012**. Full papers should be formatted using the instructions for authors to be provided after acceptance of the submitted abstract.

Accepted papers need to be **submitted by June 30, 2012** via email to icem2012@cardet.org. Furthermore, authors of selected papers from the conference will be encouraged to submit their paper for publication consideration in the peer-reviewed scholarly journal Educational Media International.

For additional information, contact Dr. Charalambos Vrasidas at icem2012@cardet.org.

Important Dates

Description	Date
Pre-Conference & Media Days	26/9 2012
Conference Dates	27,28,29/9 2012
Submission of Abstracts (extended deadline)	12/3/2012
Notification of Acceptance	10/4/2012
Early registration	30/6/2012
Full paper submission	30/6/2012

About Cyprus

We are doing our best to ensure that the conference will be an enjoyable experience for all participants. Cyprus is a beautiful Mediterranean island in the south-east cornerstone of Europe. Nicosia, the host city, deserves a visit for its mediaeval walls, its narrow streets and its many taverns where you can find delicious traditional Cypriot food and wine. It is a rather small city of 200,000 people with hot summer days but cool evenings, excellent services, infrastructure and organization. The city is 30 minutes away from some of the best beaches in the world and only about an hour away from some of the oldest surviving wall and floor mosaics in the world. You will find it easier to fly to Larnaka International Airport which is 30 minutes away from Nicosia and the Conference venue. The only other option is to fly to Pafos International Airport which is 1.5 hours away. Additional travel information will be made available in the coming weeks. We are looking forward to meeting you all in Cyprus. For more information visit <http://www.visitcyprus.com>.

